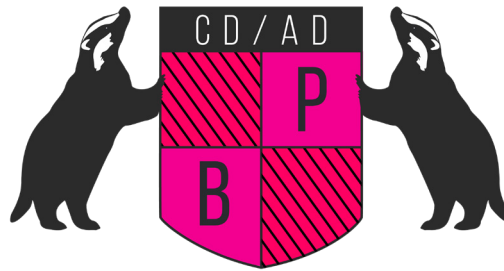


BROCKPISCIOтта@GMAIL.COM  
631.833.9405



2256 ALLESANDRO ST  
LOS ANGELES, CA

WWW.BROCKSBROCK.COM

## { EXPERIENCE }

VMLY&R  
SEATTLE/SF/LA  
04/2021 - PRESENT

### CREATIVE DIRECTOR

CLIENTS: INTEL, CIRCLE K

- OVERSEE ART DIRECTORS AND COPYWRITERS TO BRING CAMPAIGNS FROM IDEATION THROUGH PRODUCTION (INCLUDING BROADCAST, OUT-OF-HOME, DIGITAL & SOCIAL)
- PARTNER WITH STRATEGISTS TO DEVELOP CONSUMER INSIGHTS, MARKETING OBJECTIVES, KPIS & CREATIVE BRIEFS
- MENTOR JUNIOR TO SENIOR LEVEL CREATIVES

THE WOO  
LOS ANGELES  
12/2017 - 03/2021

### ASSOCIATE CREATIVE DIRECTOR

CLIENTS: MOTOROLA, WARNER BROS, LENOVO, ANCESTRY.COM, CHAMBERLAIN, LG

- LED ART DIRECTION ACROSS CLIENTS
- PRESENTED CAMPAIGNS & PLANNED MARKETING OBJECTIVES WITH CLIENTS
- SPEARHEADED & WON NEW BUSINESS FOR WARNER BROS & LG
- GREW THE ORGANIC & PAID SOCIAL PORTIONS OF MOTOROLA BUSINESS

SAATCHI LA  
LOS ANGELES  
01/2013 - 12/2017

### SENIOR ART DIRECTOR

CLIENTS: TOYOTA, BRAVO

- LED ART DIRECTION & DESIGN ACROSS PAID & ORGANIC SOCIAL CAMPAIGNS
- MANAGED VENDOR RELATIONSHIPS IN PRODUCTION, POST-PRODUCTION, 3D DESIGN & ANALYTICS
- IMPLEMENTED DATA-DRIVEN AND RETARGETING STRATEGIES

MTV SCRATCH  
NEW YORK  
10/2012 - 12/2012

### FREELANCE ART DIRECTOR

CLIENTS: SUNDROP, GENERAL MOTORS

- DESIGNED PRESENTATION MATERIALS
- ASSISTED IN DESIGN & CONCEPTUAL IMPLEMENTATION FOR NEW BUSINESS INITIATIVES

## { EDUCATION }

MIAMI AD SCHOOL  
SAN FRANCISCO

ART DIRECTION, JUNE 2012

EMERSON COLLEGE  
BOSTON

B.S. INTEGRATED MARKETING, MAY 2010

## { SKILLS }

ADVANCED

PHOTOSHOP, ILLUSTRATOR, INDESIGN, DREAMWEAVER, KEYNOTE, DIGITAL/SOCIAL MEDIA ADVERTISING, DATA-DRIVEN CREATIVE

PROFICIENT

SKETCH, FIGMA, LIGHTROOM, BRIDGE, HTML, CSS